

HKU Faculty of Dentistry holds *Love Teeth Day* event for public



To mark China's *National Love Teeth Day* (20 September 2014), the Faculty of Dentistry at The University of Hong Kong held an Oral Health Exhibition for the general public in the main lobby of the Prince Philip Dental Hospital on Friday, 19 September 2014.

The exhibition, themed "*I love my teeth because...*", was visited by nearly 500 people, who were provided with oral health information, brushing and flossing demonstrations, quizzes and games to check dental knowledge, and prize draws.

In addition, visitors were given the opportunity to write on a board of sticky notes their reasons why they love their teeth. Among the reasons given were the abilities to eat tasty food, to chew food, to look good, to talk properly, and to stay healthy, as well as the avoidance of the need for, and costs of, artificial teeth.

"This was the first time our Faculty offered a public oral health exhibition for National Love Teeth Day, even though the mainland has been celebrating this day since 1989 to raise awareness of oral health nationwide," says Dr Chun-hung Chu, Assistant Dean for Research, Innovation, and Enterprise, and the Manager of the Faculty's Knowledge Exchange Unit. "The visitor feedback was overwhelmingly positive, so we thank all the volunteers and external partners and we hope to make this an annual event from now on."

The event was organised by the HKU Faculty of Dentistry's Knowledge Exchange Unit and supported by the HKU Knowledge Exchange Fund. Prizes were donated by Colgate, Oral B, Johnson & Johnson, and Wrigley. Educational materials were loaned from the HKSAR Department of Health's Oral Education Unit.

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For more information about the HKU Faculty of Dentistry, please visit <http://facdent.hku.hk>; Facebook page: www.facebook.com/facdent; for more coverage of the Faculty's 2014 Love Teeth Day event, please visit <http://bit.ly/1yBOFdo>

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