

Win a free trip to the FDI World Dental Congress

All Hong Kong dental professionals and students are being invited by Wrigley Oral Healthcare Programs and the FDI World Dental Federation to enter the "FDI & Wrigley Photographic Award 2009", for a chance to win an all-expenses paid trip to the 2009 FDI World Dental Congress in Singapore or 2010 FDI World Dental Congress in Salvador da Bahia, Brazil.

The international photo contest has been launched to find out what makes oral health care professionals smile. Entries do not need to be about dental surgery but can be funny family or reflective photos that bring a smile to your face or that raise a grin.

One winner from each world region (Africa, Asia Pacific & Oceania, North America, Latin America, Europe, and the Middle East) will receive a voucher for US\$ 1000 to spend on the latest photographic equipment, a subscription to the *International Dental Journal* for 1 year, and a year's supply of Wrigley's sugarfree chewing gum.



The overall winner will be awarded an all-expenses paid VIP trip to either the 2009 or 2010 FDI Annual World Dental Congress (2-5 September 2009 in Singapore, or 2-5 September 2010 in Salvador da Bahia, Brazil). The prize includes return flight, 4 nights' hotel accommodation, full complimentary Congress registration, and US\$ 500 spending money.

In addition, the 10 best photos from Hong Kong participants will win 1 year's supply of Wrigley's Extra sugarfree chewing gum.

Get snapping! The closing date is 8 July 2009. Competition entry details, instructions for uploading digital photos, and terms and conditions can be found at www.photoaward.org.

Wrigley Oral Healthcare Programs (www.betteroralhealth.info) operate in 47 countries to promote better oral health care by investing in supportive campaigns for dental teams and the wider community. The FDI World Dental Federation (www.fdiworldental.org), one of the oldest international professional organisations in the world, has more than 190 national dental associations in 134 countries around the world and represents nearly 1 million dentists internationally.

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